



Swain County Chamber of Commerce
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Banner Advertising on GreatSmokies.com

Ads appear randomly on the 25 most visited pages on the website (excluding the home page). Only one ad per page will appear on all devices near the top of the page.

Program Fee: \$650 for 12 months. \$50 additional charge for banner ad creation if needed.

Ad format: 600 x 150 pixels JPEG banner ad. Ensure that the ad is large enough to be read on a smartphone. Limit all text to 20 words or less. Write an ad that describes your most competitive features. There's no need to include your address, email, website, or phone number. The goal of your banner ad is to get clicks to your website.

SOME EXAMPLES OF CURRENT ADS

